



Our Marketing

From a trade press advert in the Fish Friers Review to a multi-platform marketing strategy. Our strengths have always been our ability to identify effective marketing opportunities. Our in-house creative team provide the required experience and skills to ensure RTA offer an unrivalled service. RTA market businesses to the widest audience, whilst respecting client confidentiality.

This short video looks at our various Marketing Channels. Scroll down for our featured channels...

RTA Business Sales - Marketing Channels



Looking to Sell?

Book your free market appraisal today...

For free advice call:

0800 393 664

or Email us



A quick run through of our featured Marketing Channels..

Video Marketing



Our Video Presentations are created by professional videographers and offer a unique insight into a business which you just don't get through conventional marketing.

Print Media



RTA are the only UK business broker who are positioned to undertake full-page, colour advertising in a national newspaper. Trade publications also still play a big part in reaching a target market and RTA invest heavily in this media.

Business Sectors

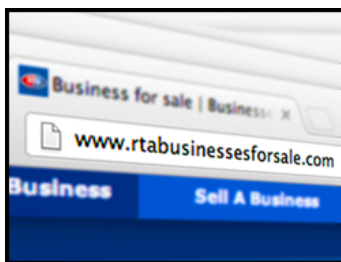
- Agriculture
- Care
- Catering
- Commercial Property
- Construction
- Engineering
- Information Technology
- Leisure, Pubs and Hotels
- Manufacturing
- Motor & Transport
- Retail
- Services
- Wholesale & Distribution

RTA Digital

RTA Website



A unique, interactive experience & essential resource for all business buyers. Sent monthly to over 250,000 potential buyers, the online magazine provides editorial features, industry news, video presentations and listings of the latest businesses for sale.



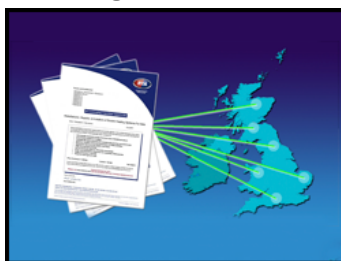
In today's world having a website that meets the demands of customers is essential in delivering global reach for our clients. The RTA website is consistently the highest Google-ranked website of any business broker in the UK which means buyers come to us first when searching for acquisitions.

Social Media



If you look around today, everyone is staring into their smartphones, refreshing feeds and updating their status. Any serious Marketing company identifies this and can utilise these new trends to help achieve their goals. RTA embrace new media and continue to provide exposure for clients via these channels

Targeted Direct Mail



RTA have access to major decision makers and corporate buyers. Confidential, bespoke campaigns can be individually tailored for clients to provide a discreet approach and ensure the best results without compromise.

Database Matching



One of RTA's major assets is our huge database of buyers. You don't exist in business for 40 years without building a rapport with customers and delivering results on demand. Our extensive search facilities and email alerts allow RTA to match the ideal business to the ideal buyer.

Email Marketing



Email is everywhere today & still proves one of the most effective marketing tools.

We can tailor emails specific to a purchaser's criteria or present a broad range of opportunities. Our marketing team work hard to innovate through email and deliver the best results for you.

Recently Sold Businesses



Business Public House based
Workshop
Sector : Leisure, Pubs and
Hotels
Location Worksop,
Rotherham
Price Leasehold, £20,000

More info



Business CAFE - Eastleigh
Sector : Catering
Location Eastleigh,
Hampshire
Price Leasehold, £12,000

More info



Business Chinese Takeaway -
Grantham
Sector : Catering
Location Grantham,
Lincolnshire
Price Freehold, £129,995

More info